

Trail System



Base Elevation: 4,100 ft.
Summit Elevation: 5,300 ft.
Vertical Drop: 1,200 ft.
Snowmaking: 100%
Total Skiable Acres:
 125 (100 at night)
Number of Trails:
 21 (15 at night)
Longest Run: 1 1/2 miles
Number of Lifts: 8
 High Speed, Six Passenger: 1
 Triple: 1
 Double: 4
 Surface: 2
Total Uphill Capacity per Hour:
 10,520
Trail Classification:
 Expert: 14%
 Intermediate: 52%
 Beginner: 34%

LEGEND

- Easier
- Difficult
- ◆ More Difficult
- ◆◆ Most Difficult
- ◆◆ Most Difficult, Use Extra Caution
- ▭ Terrain Park
- Loading
- Unloading
- Chair Lift
- - -●- Surface Lift
- S Main Lodge
- S Ski/Snowboard School
- + Ski Patrol / First Aid

Snowmaking & Grooming are an integral part of Sugar Mountain Resort. 100% of our slopes have snowmaking capabilities. They are meticulously groomed and inspected at least twice a day to ensure the best conditions possible.

This map is an artist's rendering and not necessarily drawn to scale.

2017-2018 Season



Services, Amenities & Hours

SERVICES

GUEST SERVICES



If you have any questions about Sugar Mountain Resort, stop by the Information Booth located across from the Sports Shop on the first floor of the Main Lodge building, or visit the Ski and Snowboard School Building. Information is also readily available by calling 1-800-SUGAR MT (784-2768) or by logging onto www.skisugar.com.



EQUIPMENT RENTALS

Don't worry about equipment! Sugar Mountain Resort's friendly rental shop staff will fit you with the right equipment to suit your ability and needs. The rental shop contains 3,500 complete sets of HEAD shaped skis with bindings and poles, 500 Burton, Ride and Head snowboards and snowboard boots, ski boards, high performance ski rentals and helmet rentals. A complete repair shop with tuning service is also available.



ON-MOUNTAIN DINING

Lounge

The "Last Run Lounge" a full-service bar, features a direct view of the slopes, a large gas fireplace, TV's, and music.

Dining

- 350 Seat Cafeteria open from 8 am until 10 pm daily
- 250 Seat "Top Floor" Cafeteria - open as needed
- "Last Run Lounge" Restaurant
- Outdoor grill on deck (weather permitting)

Local Area Dining

The Banner Elk/Sugar Mountain area offers extensive dining opportunities to suit varying budgets including American, Italian, Cajun, Continental, Barbeque, Chinese, seafood, steaks, Mexican, cafés, and fast food. For a list of some of the area's dining opportunities see page 12 or visit www.skisugar.com/dining.



LODGING

Lodging in the Sugar Mountain Resort area ranges from hotel and motel rooms

to condos and homes located slope-side or throughout the Village of Sugar Mountain. For a list of agencies that handle lodging directly on Sugar Mountain go to www.seesugar.com or see page 12. For a comprehensive list of accommodations in the Sugar Mountain area, visit www.skisugar.com/lodging. For a broader range of accommodation selections contact the Banner Elk Chamber of Commerce at 828-898-8395.

OTHER AMENITIES



LOCKERS

The Locker Room is located on the bottom floor of the main lodge next to the ski and snowboard rental shop. Lockers are also located on the second floor.



FREE SHUTTLE AND PARKING

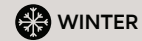
Free and convenient parking is located in lots A-D and 1-6 at the base of Sugar Mountain Resort. Free shuttle buses run every weekend and during the holiday period from 8:00am until 11:00pm (or as needed) from each parking lot to the main lodge building.

Bus and oversized vehicle parking is conveniently located in Lot C adjacent to Child Care.

The Village of Sugar Mountain Tourism Development Authority provides free shuttle service from many points throughout the Village of Sugar Mountain to Sugar Mountain Resort's base lodge during weekends and holidays.



HOURS OF OPERATION



November through March
Full Day Session: 9:00am - 4:30pm
Half Day Session: 12:30 - 4:30pm
Twilight Session: 12:30 - 10:00pm
(slopes closed 4:30 - 6:00pm)
Night Session: 6:00 - 10:00pm

Tubing: 10:00am - 10:00pm
Ice Skating: 10:00am - 10:00pm

Christmas Eve: 9:00am - 4:30pm
Christmas Day: 12:00 - 10:00pm

OFFICE HOURS

8:00am - 5:00pm daily



Scenic Summer Lift Rides
June 30th through September 3rd
Weekends only: 10:00am - 5:30pm

Lift Rides also available
Oktoberfest: October 13-14, 2018

OFFICE HOURS

8:00am - 4:00pm, Monday - Friday

www.skisugar.com



Activities & Programs



Don't Miss A Weekend of Winter Fun

SugarFest

December 8-10, 2017

Ski/Snowboard Demos • Live Music
Snowboard Mini-Games • Food & Drinks
Fireworks • Olympic Figure Skating Silver Medalist Paul Wylie • Two-Time Olympian and World Cup Downhill Winner Marco Sullivan

Keep Current

SkiSugar.com

Terrain Park. Sugar's Terrain Park has many fun features and is serviced by a handle tow lift. The terrain park is designated with an orange oval and may contain jumps, hits, ramps, banks, jibs, rails, quarter pipe, and other constructed or natural terrain features. Prior to using the Terrain Park, you are responsible for familiarizing yourself with the content of the park and obeying all instructions, warnings, and signs. Terrain Park skills require maintaining control on the ground and in the air. Inverted aeriels are not allowed.

Night Skiing, Snowboarding. 15 of the 21 slopes are lighted and are open from 6:00pm to 10:00pm nightly. This allows skiing and riding on up to 100 of the 125 total skiable acres.

Nastar Races. NASTAR is a public racing program that provides recreational racers with an opportunity to compare their ability to the fastest member of the US Ski Team (USST). NASTAR races are held every Saturday and Sunday on the Oma's Meadow slope at noon. All

races are subject to weather and slope conditions. Register at the Ski and Snowboard School building or at the top of Oma's Meadow 15 minutes prior to race start time.

Snowshoe Guided Tours. A great way to stay fit during the winter months! Snowshoe tours are offered every Monday, Wednesday, and Friday at 3:00pm and Saturday at 9:00am and 3:00pm Based on instructor availability, additional tours are given on demand for groups of four to fifteen. The program includes a one-hour tour and snowshoe rental. Adult tours are for those 12 years or older. Children's tours are for those ages 8-11. Sign up at least 15 minutes prior to your scheduled tour time in the Ski and Snowboard School building.

Tubing. It's great fun for the whole family. The multi-lane tubing park effortlessly whisks you downhill while an easy access Magic Carpet lift conveniently takes you back up. Sessions are one hour and forty five minutes long and tickets are available one hour before the beginning of each session. Day sessions are at 10:00am, 12:00pm, 2:00pm and 4:00pm. Lighted night sessions are at 6:00pm and 8:00pm. The Tubing Park is located adjacent to parking lot D.

www.skisugar.com/tubing

Ice Skating. Our 10,000 square foot refrigerated outdoor ice skating rink offers six daily skate sessions. Each session is one hour and thirty minutes long. Day sessions are at 10:00am, 12:00pm, 2:00pm and 4:00pm. Lighted night sessions are at 6:00pm and 8:00pm. Three hundred pairs of rental ice skates are available. Please call for special session bookings. The ice rink is located adjacent to parking lot D.

www.skisugar.com/skating

Sugar Mountain Sports Shop. For all your winter shopping needs visit the Sugar Mountain Sports Shop, located in the Base Lodge on the first floor directly across from the information booth. You will find the finest ski, snowboard and leisure apparel. The 1,800 square foot shop also offers a wide variety of accessories, souvenirs and gift items for the entire family or your friends back home. Also, don't forget to stop by the Sports Shop Annex, which is located between our ice skating and tubing park. Check out our selection of quality gift items, souvenirs, winter apparel and footwear.

www.skisugar.com/sportsshop

Adult Ski And Snowboard School. The Sugar Mountain Ski and Snowboard School is a Professional Ski Instructors of America (PSIA) and an American Association of Snowboard Instructors (AASI) certified member school. Group and private lessons are available hourly from 9:00am to 3:00pm and from 6:00pm to 8:00pm and are available for all levels of ability. Group lessons are for skiers and snowboarders 8 years old and up. All lessons are subject to instructor availability. The Ski and Snowboard School is located between the Magic Carpet and the Main Lodge Building.

www.skisugar.com/skischool

Children's Ski And Snowboard School. Sugar Bear Ski and Polar Bear Snowboard schools teach skiing to children ages 5-10 and snowboarding to children ages 7-14. Full Day registration is from 8:30 to 9:30am with the session running from 10:00am to 3:00pm. You may also pre-register for the Full Day programs the night before from 4:00pm to 8:00pm. The Half Day program runs from 1:00pm to 3:00pm with registration from 12:00pm to 12:30pm. All programs include slope ticket, rental equipment, helmet, lessons, lunch (Full Day only), and supervision. Participation is subject to instructor availability. Be sure you bring your child with you when you register or pre-register so they can be fitted with their equipment and helmet. The Sugar Bear and Polar Bear Schools are located in the Ski and Snowboard School building.

www.skisugar.com/skischool

Weekday Learn To Ski & Snowboard Special. Lessons are always encouraged. The weekday learn to ski and snowboard special is available Monday through Friday, non-holiday and includes a lift ticket, ski or snowboard rental and a lesson all in one. It is a Full-Day or Twilight session only for skiers and snowboarders 8 years old & up.

Group Sales. Groups of 15 people or more should consider contacting our Group Sales Department at 800-SUGAR-MT Ext 202. Groups receive a discount on lift tickets, rentals, and lessons. Our group sales staff can answer your questions, and help you arrange your group outing.

www.skisugar.com/groupsales

Winter Value Package. Enjoy the convenience and affordability of our Winter Value Packages! Get away to the mountains and save on lodging, lift tickets, and rental equipment, all without peak-season crowds or prices. Additional add-ons are available. You're guaranteed savings of 30-40%. Package details can be found on page 9.

www.skisugar.com/package

Extra Fun With Sugar Bear. At various times throughout the season, kids will enjoy bumping into Sugar Mountain Resort's mascots, Sugar Bear & Sweetie Bear. They can be seen wandering throughout the lodge or on the slopes making turns on their snowboard or skis. Another fun treat for the kids is a visit from Santa during the holiday season. You'll see him walking around the lodge greeting people, handing out treats or even on the slopes making some turns.

Child Care. DAILY: Sugar Mountain's Drop-Off Baby Sitting Center is open seven days a week from 8:30am - 5:00pm. Children must be enrolled by 12:30pm, otherwise the center will close for the remainder of the day. However, if the center is closed after 12:30pm and services are needed please call 828-733-8968 or 843-957-2072 and arrangements will be made. EVENING CARE: Sugar Mountain's Drop-Off Baby Sitting Center offers evening care seven days a week from 6:00pm - 10:00pm. All children must have a reservation made prior to 12:30pm for evening care. Please advise the staff of the drop off time. Children are taken on a first-come, first-served basis with limited slots available. Infants must be at least 6 months of age. Infants 6 to 12 months old require a reservation to schedule appropriate supervision. Cash only please

www.skisugar.com/child-care



Have you seen our Summer?
page 8

Special Events

winter events

Opening - end of season

[Spyder Sample Sale](#)

All 2018 and older Spyder samples on sale at 30-60% off retail. Visit the Sports Shop for great buys on all your winter needs.

December 2017 - March 2018

[NASTAR](#)

NASTAR is a public racing program that provides recreational racers with the opportunity to compare their ability to the fastest member of the US Ski Team. Nastar races are held every Saturday and Sunday at noon on Oma's Meadow.

December 8-10, 2017

[Pre-Season Ski Clinic](#)

Two-time Olympian and World Cup downhill winner, Marco Sullivan heads up three days of non-stop individual instruction and attention. Clinic includes a three-day lift ticket, coaching fees, tuning clinic, video analysis, and a scrumptious Saturday night dinner. Daily participation is welcome.

December 8-10, 2017

[SugarFest](#)

1992 Olympic figure skating silver medalist Paul Wylie performs an amazing show on-ice followed by an ice skating clinic, a meet and greet session, and a chance to hold a real, Olympic silver medal. Consumer ski/snowboard equipment demos, live music performed by the phenomenal Shelby Rae Moore Band, fireworks, preseason adult ski clinic, EDGE of the WORLD mini games, appearances by Sweetie and Sugar Bear, and lodging specials are some of Sugarfest's fun happenings. If that's not enough let SugarFEAST entice you. Indulge in a hot chocolate and whipped cream bar, a soup safari and North Carolina BBQ.

December 9 2017

[Live: Shelby Rae Moore Band](#)

Enjoy live music performed by the phenomenal Shelby Rae Moore Band from 4:00-7:00 p.m.

December 9-24, 2017

[Santa At Sugar](#)

Santa will be skiing, riding and talking with all the good boys and girls December 9 through December 24.

December 26, 2017

[Live: Joe & The KGB](#)

Enjoy retro blues, rockabilly, surf, swing and soul, featuring guitarist Smokin' Joe, Guido on bass, and drummer Keith Hamlin from 4:00-6:00 p.m.

December 27, 2017

[Live: the Rockabilly's](#)

The Rockabilly's, a classic country 50's, 60's, and 70's Rock & Roll and Americana band, will play from 4:00-6:00 p.m.

December 31, 2017

[New Year's Eve Celebration](#)

A New Year's Eve celebration mountain style! Join us for a complimentary alpine torch light parade at 11:45 p.m. and a fireworks show at midnight. A fee, as well as reservations for the indoor festivities from 9:00 p.m. until 1:00 a.m. featuring live music by The Johnson Brothers, are required and should be made by calling 828-898-4521 x261.

January 5 & 6, 2018

[EDGE of the WORLD Snowboard Demo Days](#)

From 9:30 a.m. until 3:30 p.m. demo EDGE of the WORLD's high performance snowboard rental fleet.

January 6, 2018

[Live: Typical Mountain Boys](#)

Enjoy a unique blend of bluegrass and old-time mountain music. All southern natives, Kenny, Keith, Jody, Shannon, and Alex will entertain with the sounds of the banjo, acoustic bass, guitar, mandolin, and fiddle from 4:00-6:00 p.m.

January 7, 2018

[National Winter Trails Day - Winter Feels Good](#)

The 23rd Annual National Winter Trails Day event offers children and adults new to snow sports the chance to try snowshoeing for FREE. Discover the fun and fitness of snowsports. Guided tours are available on the hour from 9:00 a.m. through 4:00 p.m. The program includes a forty-five minute tour and snowshoe rental. Adult tours are for those who are 12 years or older. Children's tours are for those ages 8-11. Sign up at least fifteen minutes prior to your tour time at the ski/snowboard school.

January 9, 2018

[Septuagenarian \(70 & Older\) Party](#)

A party to recognize Sugar's "Senior Citizen Skiers." Favors, refreshments, and good company take place at noon in the Last Run Lounge.

January 13, 2018

[Live: Shelby Rae Moore Band](#)

Enjoy live music performed by the phenomenal Shelby Rae Moore Band from 4:00-6:00 p.m.

January 27, 2018

[Live: The Rockabilly's](#)

The Rockabilly's, a classic country 50's, 60's, and 70's Rock & Roll and Americana band, will play from 4:00-6:00 p.m.

February 3, 2018

[Live: The Johnson Brothers](#)

The Johnson Brothers, native to Linville, North Carolina play music from the 70 s through today with the main focus on classic rock and oldies from 4:00-6:00 p.m.

February 10, 2018

[Live: Typical Mountain Boys](#)

Enjoy a unique blend of bluegrass and old-time mountain music. All southern natives, Kenny, Keith, Jody, Shannon, and Alex will entertain with the sounds of the banjo, acoustic bass, guitar, mandolin, and fiddle from 4:00-6:00 p.m.

February 17, 2018

Live: Joe & The KGB 

Enjoy retro blues, rockabilly, surf, swing and soul, featuring guitarist Smokin' Joe, Guido on bass, and drummer Keith Hamlin from 4:00-6:00 p.m.

February 22, 2018 until it's gone

Spyder 2019 Sample Sale 

2019 Spyder samples are 30% off retail prices only at Sugar Mountain Resort. Quantities and sizes are limited, so come early. Prices you won't find anywhere else! Spyder is the World's leading winter apparel company.

February 24, 2018

Live: Shelby Rae Moore Band 

Enjoy live music performed by the phenomenal Shelby Rae Moore Band from 4:00-6:00 p.m.

February 24 & 25, 2018

USSA / Southern Alpine Racing Association U16-U21 & Masters Championships

The region's top ski racers compete for limited spots to participate in the Eastern Championships. Slalom & giant slalom competitions are for licensed USSA racers and by invitation only. Competitions begin at 9:00 a.m.

March 3, 2018

Live: The Johnson Brothers 

The Johnson Brothers, native to Linville, North Carolina play music from the 70s through today with the main focus on classic rock and oldies from 4:00-6:00 p.m.

March 4, 2018

Richard T. Trundy Memorial Sugar Cup Competition

A giant slalom competition for participants with an intermediate or above ability level. One-hundred percent of the entry fees go to the American Cancer Society in memory of Sugar Mountain's former director of operations, Richard T. Trundy.

March 4, 2018

Sugar Bear's Birthday Celebration

Join Sugar Mountain Resort's resident mascot, Sugar Bear and his friends for a fun birthday celebration. Activities include the Great Bear Race, special treats, cake and ice cream. For additional details please contact the Sugar Bear/Polar Bear ski & snowboard school.

March 5, 2018

March Madness

Beginning March 5, 2018 and running through the end of the season, Sugar offers up to 25% savings on lift tickets, rental equipment, and lessons. Restrictions apply.

March 11, 2018

Easter Egg Hunt

Dress up in your Easter costume and come join Sugar Bear and Sweetie Bear on the slopes in search of prize filled eggs. You may be the lucky winner of a 2018-19 season pass hidden in the grand prize egg! Or be one of three contestants awarded a prize for most creative, imaginative and colorful costume. Valid lift/slope tickets or passes are required for participation. Event is ONLY for children 12 and under. Participants should meet at the bottom of the

Lower Flying Mile slope at 8:45 a.m. Please call for additional details.

Last Day of the Season Celebration

Burning of the snow, live music, camaraderie, and other fun festivities!

summer events

May 12 - October 21, 2018

Hiking & Biking Trails Open

June 30, 2018

Sugar Mountain Summit Crawl

Climb via foot to Sugar's 5'300' peak as fast as you can by way of Easy Street, Gunther's Way and Northridge. Entry fee includes a t-shirt and downhill transportation on the Summit Express. The competition begins at 10:00 a.m. Remember it's just for fun but we'll time you and give out prizes.

June 30-July 8, 2018

Fourth of July Week-Long Celebration

Visit Sugar Mountain Sports Shop Saturday, June 30 through Sunday, July 8 from 10:00 a.m. until 6:00 p.m. for 30-60% off select items. Enjoy chairlift rides to Sugar's peak aboard the Summit Express Wednesday, July 4 from 10:00 a.m. until 10:00 p.m. for mountain-top fireworks viewing and Saturday, June 30 through Sunday, July 8 from 10:00 a.m. until 5:30 p.m.

June 30-September 3, 2018

Weekend Scenic Lift Rides and Sports Shop Sale

Every Saturday and Sunday, and Labor Day Monday chairlift rides aboard the Summit Express lift run from 10:00 a.m. until 5:30 p.m. and the sports shop doors are open from 10:00 a.m. until 6:00 p.m. Receive 30 - 60% off select items.

July 4, 2018

Fireworks on Top of Top Sugar Mountain  Favorite

A spectacular fireworks show, sponsored by the Village of Sugar Mountain Tourism Development Authority, viewed from Sugar's 5,300' peak begins around 9:00 p.m. Live music at the base lodge from 6:00 p.m. until 9:00 p.m. The Summit Express chairlift runs Wednesday, July 4 from 10:00 a.m. until 10:00 p.m. for mountain-top fireworks viewing.

July 20 & 21, 2018

BBQ Boot Camp

The North Carolina Barbecue Society's BBQ boot camps & certified judge classes are destination events attended by food enthusiasts from all over the world. For more information visit www.ncbbqsociety.com.

October 13 & 14, 2018

Oktoberfest  Favorite 

Enjoy the two-day Oktoberfest from 10:00 a.m. until 5:00 p.m. in the North Carolina Mountains. The festival features live Bavarian music by the Harbour Towne Fest band & the Valle Crucis Middle School band, German and American food & beverages, children's fun center, hay rides, local & regional craft fair, rides on the Summit Express chairlift, a Bavarian costume contest, a winter sports shop sale, lodging specials, and much, much more.

For additional details or the latest calendar of events please check our website www.skisugar.com, call **800-Sugar-MT** or email us at events@skisugar.com.

Event details subject to change due to weather and other variables.

Summer at Sugar Mountain



Mountain air anytime of year is refreshing. You'll find it year round at Sugar Mountain. Besides treating yourself to the comfortable outdoors, there's a lot to do on and in the area of Sugar Mountain during the Spring, Summer and Autumn months.

Beginning in early May, Sugar Mountain Resort welcomes guests of all kinds. On foot or on **mountain bike** come explore the diverse, challenging and beautiful trail system that winds throughout the Village of Sugar Mountain. Trail access is free. For your convenience trail maps can be found in the mailbox located at the base of the Flying Mile Slope.

Please respect nature, be responsible, safe and smart. Helmets are required when riding a bike within the Village of Sugar Mountain.

If up is not your preferred direction of manual travel, chairlift rides aboard the Summit Express are available every weekend beginning 4th of July weekend and ending Labor Day weekend. The roundtrip chairlift ride takes you to Sugar Mountain's 5,300' peak. The views along the way are spectacular and unforgettable.

What better way to enjoy the cool breezes of the mountains than a round of **golf**! If it's **tennis** you're interested in then try one of the six fast-dry surfaced tennis courts. For golf information call 828-898-6464; for tennis call 828-898-6746.



Special Events You Won't Want to Miss!

Sugar Mountain Summit Crawl - On June 30th, climb to Sugar's 5,300' peak as fast as you can via Easy Street, Gunther's Way and Northridge. Entry fee includes a t-shirt and downhill transportation on the Summit Express. Remember it's just for fun but we'll time you and give out prizes.

Fourth of July Week-Long Celebration - Enjoy chairlift rides to Sugar's peak aboard the Summit Express Wednesday, July 4 from 10:00 a.m. until 10:00 p.m. for mountain-top fireworks viewing and Saturday, June 30 through Sunday, July 8 from 10:00 a.m. until 5:30 p.m. Visit Sugar Mountain Sports Shop Saturday, June 30 through Sunday, July 8 from 10:00 a.m. until 6:00 p.m. for 30-60% off select items.

Oktoberfest, held annually, the second weekend in October, brings a touch of Ole Europe to the North Carolina Mountains. An array of activities from 10:00am until 5:00pm make for fun-filled days.

www.skisugar.com/oktoberfest

Rain, shine or snow, come experience Sugar's summer fun!



Winter Value Packages

Enjoy the convenience and affordability of our Winter Value Packages! Receive savings of **30-40%** on **lodging, lift/slope tickets, rental equipment**, even **lessons** for the whole family – all without the peak-season crowds.

Winter Value Packages include Tubing & Ice Skating!

That's right! Buy your package and you'll receive a multiday ticket good for ALL sessions on the days you choose to ski or snowboard PLUS any tubing and ice skating session!

BASICS

- Stay 2, 3, 4 or 5 nights / Ski, Snowboard, Tube & Ice Skate 2, 3 or 4 days

WHEN

- Seven days a week until December 15, 2017 and after March 5, 2018
- Sunday - Thursday from January 2 - March 1, 2018, excluding January 15 & February 19, 2018

See details and WVP Calendar at:
www.skisugar.com/package

1. Reservations must be made, and deposit received at least 7 days prior to arrival to receive discount.
2. Rates vary between accommodation centers.
3. Discounts do not apply on Martin Luther King and President's Day Mondays or during holiday period.
4. Children 4 & under and seniors 70+ receive complimentary lift/slope tickets, therefore Winter Value Package rates do not apply for kids 4 and under or seniors 70+.
5. When renting equipment, you must choose either skis or snowboards. Exchanging equipment is not allowed.
6. A valid ID will be required for every adult while at Sugar Mountain Resort to rent equipment and may also be used to validate tickets. Please bring your IDs every day.
7. Program not for groups of 15 or more.
8. No refunds.



Book Through Our Partners

Resort Real Estate & Rentals Sugar Mountain Resort Accommodations

www.staysugarmountain.com • 828-898-9746 / 800-438-4555

Sugar Mountain Accommodations Center & Realty

www.staysugar.com • 828-898-9475 / 800-545-9475

Sugar Ski & Country Club

www.sugarmountain.com • 828-898-9784 / 800-634-1320

Best Western Mountain Lodge

www.bestwesternbannerek.com • 828-898-4571 / 877-877-4553

As easy as 1, 2, 3!

1



Call one of the participating accommodation centers and book your package.

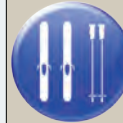
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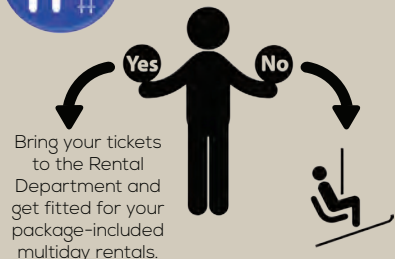
When you arrive you'll receive your multiday lift/slope passes when you check in to your lodging.

On your first day of skiing or snowboarding at Sugar Mountain Resort...

3



Do you need rental equipment?



Bring your tickets to the Rental Department and get fitted for your package-included multiday rentals.

You're all set!
Attach your tickets and hit the slopes!

?



Would you like to take a lesson? Go to Ski School for your Winter Value Package discounted group lesson, private lesson Sugar Bear or Polar Bear.

Winter Value Packages



IMPORTANT, PLEASE READ:

Rates are subject to change without notice. Package rates are per person and include lift/slope ticket, equipment rental & lodging. Weekend Packages are available Friday, Saturday & Sunday, early and late season only. Early and late season Weekday Packages are Monday through Friday and Midseason Weekday Packages are Monday through Thursday only.

Lodging Information:

Lodging policies including cancellation policies will vary between lodging companies. Packages are subject to availability. Some restrictions may apply. A security deposit for lodging is required and is refundable providing the unit sustains no damages and is left tidy. Pets are not allowed. Lodging rates are based on the rated occupancy for each unit including applicable linen/cleaning fees and taxes, then broken down to show the "per person" cost of packages.

Ski Area Information:

A refundable security deposit for snowboard rentals is required, and is payable to Sugar Mountain Resort at time of rental. Group Lessons are available for an additional \$17 per person at Ski School. Private Lessons are available for \$45 for the first person, plus \$22 for each additional person in Ski School. The children's Sugar Bear and Polar Bear programs are available for an additional \$32, and \$67 per day respectively at Ski School (half day or full day). Lessons, as well as the children's Sugar Bear and Polar Bear programs, are payable to Sugar Mountain Resort with a valid Winter Value Package slope/lift ticket. In addition to skiing or snowboarding, Winter Value Packages include Tubing and Ice Skating privileges. When renting equipment, you must choose ski or snowboard. Exchanging equipment is not allowed.

Dereka's
Sugar Mountain
Accommodations Center & Realty, Inc.

**30-40%
Package Discounts**

**The Mountain's Best
Properties at The Area's
Best Prices**



**Sugar's #1
Company in
Customer
Satisfaction**

**Studio to 6 Bedrooms
Condos, Cabins, Chalets
Call for More Information
Book Online Anytime**

828-898-9876

staysugar.com

Located at Sugar's Main Entrance

**106 Sugar Mountain Dr.
Sugar Mountain, NC 28604**



Resort Real Estate & Rentals at Sugar Mountain

Lodging

Discount Packages

30-40%

Some restrictions apply



Sugar Mountain's oldest rental company with the cleanest units on the mountain.

Book online 24/7 or call the friendliest staff for assistance and packages.

From our family to yours,
its just sweeter up here!



staysugarmountain.com

800-438-4555

3390 Tynecastle Hwy.
Banner Elk, NC 28604



Located at the top of Oma's Meadow slope, Sugar Ski & Country Club is your mountain top winter wonderland!

Our condominiums are the perfect spot for seasoned skiers and snowboarders with just a short drive or weekend shuttle bus ride to the base lodge for beginners.

Our resort features Efficiency, Loft, One and Two bedroom units sleeping from 2 to 6.

During holidays and on weekends, check-in, unload, gear up and down the slopes you go!



Sugar Ski is pleased to team up with Sugar Mountain Resort, offering you the best ski package deals you'll find anywhere. Visit us at www.sugarmountain.com for additional information but call us direct to book your ski package as they can only be reserved by phone at 1-800-634-1320.

We look forward to seeing you this winter!!

1-800-634-1320
www.sugarmountain.com

Area Business Directory

Lodging



Save!

The following four lodging facilities participate in our Winter Value Packages featured on pages 9-11:

Resort Real Estate & Rentals / Sugar Mountain Resort Accommodations

www.staysugarmountain.com • 828-898-9746 / 800-438-4555

Sugar Mountain Accommodations Center & Realty (Dereka's)

www.staysugar.com • 828-898-9475 / 800-545-9475

Sugar Ski & Country Club

www.sugarmountain.com • 828-898-9784 / 800-634-1320

Best Western Mountain Lodge

www.bestwesternbannerelk.com • 828-898-4571 / 877-877-4553

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Alpine Log Cabin

(352) 406-8195 / (352) 742-8412 www.AlpineLogCabin.com

Between Banner Elk & Boone. 3-bedroom, 2-bath, authentic log cabin. Sleeps 6. Gas Log Fireplace. Fully-equipped kitchen, linens provided, washer/dryer, FREE Wi-Fi & Long Distance, Flatscreen TVs & FREE Netflix, DVDs & Books, Gameroom. Private. Relaxing gorgeous mountain views. All paved roads. 2-night minimum. Dog policy. NON-SMOKING! ALL CREDIT CARDS WELCOME.

The Best Western Plus Mountain Lodge At Banner Elk

877-877-4553 www.bestwesternbannerelk.com

A beautiful mountain lodge only minutes from Sugar Mountain. Featuring a new fitness center, free WiFi, and free hot breakfast. WEEKDAY SKI PACKAGES AVAILABLE includes sleeping room, lift tickets, ski or snowboard rentals, and a welcome gift. Banquet space available with full service catering on-site. MC/VISA/AMEX/NOVS/DINERS

Foscoe Realty Rentals

828-963-8142 / 800-723-7341 www.foscoerentals.com

133 Echota Parkway, Boone, NC. Centrally located to Boone & Banner Elk, Foscoe Rentals offers Condos, Log Cabins and vacation featuring hot tubs, mountain views and more! Even the family pet is welcome! Whether it is just the two of you or the whole family, start making memories today with Foscoe Rentals. MC/VISA/AMEX/DISC

Hidden Valley Motel

828-963-4372 www.hiddenvalleymotel.com

8725 NC Hwy 105 South. Boone, NC. Hidden Valley is a small family operated motel in the Foscoe off Hwy 105 about half way between Boone and Banner Elk, North Carolina. 6 Miles to the lodge at Sugar Mtn. All rooms are non-smoking and no pets. Open year round. Please visit our website. heated pool, Jacuzzi, sauna, exercise room and game room. There is a stone fireplace in the lobby/common area. MC/VISA/DISC/AMEX

Sugar Mountain Lodging

828-898-7800/800-858-9663 www.sugarmountainlodging.com

3440 Tynecastle Hwy, Banner Elk. Vacation Rentals for any season. Efficiency to 6 bedrooms, chalets, and condos. We have something for everyone. SugarTop condos provide spectacular views and access to indoor pool, Jacuzzi, sauna & fitness room. Beautiful rentals within the Village of Sugar Mountain.

Valle Crucis Conference Center

828-963-4453 www.vcconferences.org

Located on 483 acres of stunning landscape, the Valle Crucis Conference Center is truly one of Earth's beautiful places. Featuring buildings on the National Historic Register, it is open year-round for groups of 5-150. Rates include three hearty, nutritious meals a day and arguably the best towels in Western NC.

Dining



Banner Elk Café

828-898-4040 www.bannerelkcafe.com

324 Shawneehaw Ave S, Banner Elk. The Banner Elk Café services breakfast, lunch, & dinner in a casual family dining atmosphere. Largest outdoor dining veranda complete with heated seating and live music on weekends. You are sure to find everything you need to satisfy even the pickiest crowd.

Bella's Neighborhood Italian Restaurant

828-898-9022 www.bellasofbannerelk.com

3585 Tynecastle Hwy. 184, Banner Elk. Located in the shops of Sugar Mountain Village across from Food Lion. Serving homemade pizzas, pasta, seafood, veal & chicken parm. Simply great food! New banquet room available for large gatherings. All ABC permits. MC/VISA

The Lodge Espresso Bar

828-898-3444 www.bannerelkcafe.com

119 Central Way SW, Banner Elk. The Lodge Espresso Bar & Eatery offers gourmet coffees, Latte's, smoothies, pizza, pasta, salads, wraps and homemade desserts. Relaxing environment cozy fireplace with sofas to relax and read or sit on the heated deck complete with big screens to keep up with sporting events. Live Music on the heated deck.

Sorrentos Bistro

828-898-5214 www.sorrentosbistro.com

Located in corner of the Village shops in Banner Elk. Serving gourmet pastas, fresh seafood, chicken and pizza in the High Country. The best homemade hand tossed pizza. Large parties welcome. Bring your lift tickets for 10% off, must be same day tickets. Open Wednesday - Sunday for lunch at 11am and daily for dinner at 4pm. MC/VISA/AMEX/DISC

Stonewalls Restaurant

828-898-5550 www.stonewallsrestaurant.com

Located in Banner Elk, Stonewalls Restaurant is the area's premier Steak &

Seafood Restaurant. Menu features steaks, seafood, pasta, and signature salad bar featuring over 50 items. Bar features craft cocktails and beer and over 20 wines by the glass. Come relax in our contemporary mountain environment. Live music on Friday & Saturday night. Open nightly for dinner and Sunday Brunch.

Shopping and Activities



Alpine Ski Center

828-898-9701 / 800-854-6532 www.alpineskicenter.com

At the entrance to Sugar Mtn in Banner Elk. Ski and Snowboard Rentals. Everything you need to stay warm and comfortable on the slopes from the top brands. Great service and great selection. Open 8:00am - 11:00pm daily in season. Reserve rental equipment online. Full Service repairs. MC/VISA/DISC/AMEX

Edge Of The World Snowboard Shop

828-898-9550(EDGE) www.edgeoworldnc.com

The most authentic Snowboard Shop around. Snowboarder family owned & operated since 1981. Located in Downtown Banner Elk, only 2 miles from Sugar Mtn. Offering the largest selection of Snowboards, Outerwear, Apparel, Accessories, brand new Demos & Rentals and a full service tuning & repair shop. Making your day on the mountain better.

Extreme Ski And Snowboard

828-898-7669 (SNOW) www.extremenc.com

3071 Tynecastle Hwy, Banner Elk. Extreme Ski and Snowboard located at the entrance to Sugar Mountain Resort offers the only fully automated rental experience in the Southeast. With a full selection of demo skis and snowboards Extreme can outfit the beginner or expert in your group. Group rates available, reserve online 24/7. Open daily 8am - 11pm.

High Mountain Expeditions

828-898-7529/800-528-3874 www.highmountainexpeditions.com

3149 Tynecastle Hwy, Banner Elk. White water rafting NC with over 30 years of experience! Guiding adventurous travelers to some of the world's most spectacular places. We are experts in Nolichucky River Rafting, Watauga River Rafting, Wilson Creek Rafting, New River Tubing, Hiking and Caving. MC/VISA/DISC

Ski Country Sports

828-898-9786 / 800-528-3874 www.skicountrysports.com

3149 Tynecastle Hwy, Banner Elk. Recently named national ski shop of the year, Ski Country Sports is your one stop shop for all things winter. With the largest selection of ski, snowboard, and clothing rentals in the southeast we are sure to get you out on the slopes quickly. Group rental rates available, reserve rentals online. Open daily 8am - 11pm

Sugar Creek Ski & Snowboard Rentals

828-898-4367 www.sugarcreekskirentals.com

3045 Tynecastle Hwy, Banner Elk. Sugar Creek offers the latest and greatest in ski and snowboard rentals, from beginner to expert they have you covered. They have everything you need to keep you warm and comfortable on the slopes including clothing rentals. Group rates available, reserve 24/7 online. Open daily 8am - 11pm.

Those Were the Days

828-898-5055 www.sugarmountainantiques.com

Those Were the Days is a 4,000 sq/ft antique mall located at 3440 Tynecastle Hwy in Banner Elk. Featuring antiques, collectibles, glassware, etc. Also featuring the best selection of vintage vinyl records in the high country. Monday to Saturday 10:00 to 5:00.

Beauty & Spa



Pure Mind and Body – Wellness Day Spa

828-898-8400 www.naturalhealingdayspa.com

Joining efforts with the Riverside Spa, in addition to therapeutic massage and facials, we also offer infrared sauna and oxygen steam spa. Come see us for a wellness consultation or shop in our supplement store. Melt away stress, relieve pain, relax tired achy muscle.

The Riverside Spa

828-963-7800

Relax, restore and revive yourself at The Riverside Spa, conveniently located in Foscoe, 3.8 miles from Tynecastle. With 22 years of experience and specializing in therapeutic massages, our full service spa will meet your needs in a comforting, stress-free environment. Open Monday-Saturday and by appointment on Sunday.

Root Down Hair Studio

828-898-2055

3990 NC Hwy 105 S. Suite 2 (Grandfather Center)
A beautiful, upscale, yet comfortable salon less than 5 minutes from Sugar Mountain Resort. Our team constantly trains within their area of expertise. Allow us to make your hair feel loved, as we pour our soul and creativity into our art! Specializing in precision haircutting, hair coloring, blowouts, waxing.

The Spa at Eseeola Lodge

828-737-9500 www.eseeolaspa.com

Located in Linville just minutes from Sugar Mountain, The Spa at Eseeola Lodge is a prestigious Full-Service Spa and Salon. Come... soothe your muscles after a long day on the slopes where the "Ultimate Eseeola Experience" will exceed your expectations. Make The Spa at Eseeola a part of your winter tradition!

Tourism & Development for the Village of Sugar Mountain

828-898-9292 www.SeeSugar.com

Visit www.SeeSugar.com the OFFICIAL website of the Village of Sugar Mountain Tourism Board. Learn about lodging, events, activities, restaurants and vacation packages. Watch videos & webcams. Get maps. This is the one place to get all the tourism & travel information you need to experience the "Sweet Life of Sugar"!

Safety on the Slopes

Sugar Mountain Resort is committed to promoting safety. During every session certified ski and snowboard patrol are on the slopes assisting and encouraging skier/snowboarder safety. Please respect each other's space and speed. To ensure that your trip is both enjoyable and safe please read the following safety guidelines and follow them as you ski or snowboard.

YOUR RESPONSIBILITY CODE

Skiing/snowboarding can be enjoyed in many ways. At ski areas you may see people using alpine, snowboard, telemark, cross country or other specialized equipment, such as that used by disabled or other skiers/snowboarders. Regardless of how you decide to enjoy the slopes, always show courtesy to others and be aware that there are elements of risk in skiing/snowboarding that common sense and personal awareness can help reduce. Observe the code listed below and share with other skiers/snowboarders the responsibility for an overall great experience.

1. Always stay in control, and be able to stop or avoid other people or objects.
2. People ahead of you have the right of way. It is your responsibility to avoid them.
3. You must not stop where you obstruct a trail, or are not visible from above.
4. Whenever starting downhill or merging into a trail, look uphill and yield to others.
5. Always use devices to help prevent runaway equipment.
6. Observe all posted signs and warnings. Keep off closed trails and out of closed areas.
7. Prior to using any lift, you must have the knowledge and ability to load, ride and unload safely.

KNOW THE CODE. IT'S YOUR RESPONSIBILITY.

This is a partial list. Be safety conscious.



Be advised that all poles and / or flags, signage and covers on equipment or objects or other forms of marking devices are used by the ski area to inform you of the presence or location of a potential obstacle or hazard. These markers are no guarantee of your safety and will not protect you from injury. It is part of your responsibility under the Skier's Responsibility Code to avoid all obstacles or hazards, including those that are so marked.

The Sugar Mountain trail-rating system compares the degree of difficulty of each individual trail with the other trails at Sugar Mountain ONLY. Be familiar with the general terrain at Sugar Mountain Resort. Specific trail designations at other ski areas do not parallel the degree of difficulty of the trail at Sugar Mountain carrying the same rating.



Officially endorsed by:
**NATIONAL SKI AREAS
ASSOCIATION**

NORTH CAROLINA'S SKIER SAFETY ACT

A skier and / or passenger shall have the following responsibilities:

1. To know the range of the skier's abilities to negotiate any ski slope or trail and to ski within the limits of such ability;
2. To maintain control of the skier's speed and course at all times when skiing and to avoid other skiers and obvious hazards and inherent risks including variations in terrain, snow, or ice conditions, bare spots and rocks, trees and other forms of forest growth or forest debris;
3. To stay clear of snow grooming equipment, all vehicles, pole lines, lift towers, signs, snow making equipment, and any other equipment on the ski slopes and trails;
4. To heed all posted information and other warnings and to refrain from acting in a manner which may cause or contribute to the injury of the skier or others;
5. To wear retention straps, ski brakes, or other devices to prevent runaway skis or snowboards;
6. Before beginning to ski from a stationary position or before entering a ski slope or trail from the side, to avoid moving skiers already on the ski slope or trail;
7. To not move uphill on any passengers tramway or use any ski slope or trail while such person's ability to do so is impaired by the consumption of alcohol or by the use of any narcotic or other drug or while such person is under the influence of alcohol or any narcotic or any drug;
8. If involved in a collision with another skier or person, to not leave the vicinity of the collision before giving his name & current address to an employee of the ski area operator, a member of the ski patrol, or the other skier or person with whom the skier collided, except in those cases when medical treatment is required; in which case, said information shall be provided as soon as practical after the medical treatment has been obtained. If the other person involved in the collision is unknown, the skier shall leave the personal identification required by this sub-section with the ski area operator;
9. Not to embark upon or disembark from a passenger tramway except at an area that is designated for such purpose;
10. Not to throw or expel any object from a passenger tramway;
11. Not to perform any action that interferes with the operation or running of a passenger tramway;
12. Not to use such tramway unless the skier has the ability to use it with reasonable safety;
13. Not to engage willfully or negligently in any type conduct that contributes to or causes injury to another person or his properties;
14. Not to embark upon a passenger tramway without the authority of the ski area operator;
15. If using freestyle terrain, to know the range of the skier's abilities to negotiate the terrain and to avoid conditions and obstacles beyond the limits of such ability that a visible inspection should have revealed.

Season Rates

March Madness rates are marked in blue and start March 5, 2018 and run until the end of the season.

SKIBOARD RENTALS: \$19 (15) per day with ID.

HELMET RENTALS: Adults: \$11 (9) for Full Day & Twilight sessions, \$7 (6) for Half Day & Night sessions; Children (11 & under): \$6 (5) for Full Day & Twilight sessions, \$4 (3) for Half Day & Night sessions. Rates apply seven days a week.

RENTAL INSURANCE: Optional \$5 per set covers broken equipment but not lost or stolen equipment.

TUBING (page 4): Rates are \$28 (21) per midweek session, \$33 (25) for weekends and holidays. Sessions are 1 hour 45 minutes.

ICE SKATING (page 4): Midweek/non-holiday: \$17 (13) per session, weekends/holidays: \$23 (18). Sessions are 1 hour 30 minute.

WEEKDAY LEARN TO SKI/SNOWBOARD SPECIAL (page 5): For ages 8 & up. The Learn to Ski Package is \$68 (51), the Learn to Snowboard Package is \$83 (63).

NASTAR RACES (page 4): All races are subject to weather and slope conditions. \$6 per person, \$4 per minor, \$2 per rerun.

SKI/SNOWBOARD SCHOOL RATES: Professional Ski Instructors of America (PSIA) and American Association of Snowboard Instructors (AASI) member schools use the American Teaching System. Group and private lessons available hourly from 9:00am to 3:00pm and at night from 6:00pm to 8:00pm daily. All lessons subject to instructor availability. Group lessons are for skiers & snowboarders 8 years old and up and are \$28 (21) per person for one and a half hours of instruction. Private lessons are one hour and are \$65 (49) for the first person, and \$28 (21) for each additional person included in the same lesson.

SUGAR BEAR SKI & POLAR BEAR SNOWBOARD SCHOOL (page 4): For kids ages 5-10 for skiing, and 7-14 for snowboarding.

	Weekday / Non-holiday	Weekend / Holiday
Sugar Bear Full Day	\$92 (69)	\$102 (77)
Sugar Bear Half Day	\$70 (53)	\$77 (58)
Polar Bear Full Day	\$142 (107)	\$152 (114)
Polar Bear Half Day	\$90 (68)	\$98 (74)

SNOWSHOE GUIDED TOURS (page 4): Operating out of the Ski/Snowboard School building, snowshoe tours are 1 hour each and are \$25 (19) per person, including snowshoe rental.

SPECIAL RATES: Upon approval children 4 and under qualify for a free slope/lift pass (does NOT include rental equipment and lessons), obtained only in Ski School or the Administration office. **The child must be present and accompanied by a ticketed adult or have a lesson voucher.** College Student rates available to NC & TN students on non-holidays, Monday through Thursday. Student discounts not available on January 15 or February 19. Military rates available daily. Dated ID's required.

LIFT / SLOPE TICKET RATES (March Madness rates in blue)

Weekend & Holiday*	Adults 12+	Child 5-11
Full Day	\$74 (56)	\$51 (39)
Half Day	\$58 (44)	\$39 (30)
Twilight	\$74 (56)	\$51 (39)
Fri, Sat & Holiday* Nights	\$38 (29)	\$30 (23)
Weekday, Non-Holiday*	Adults 12+	Child 5-11
Full Day	\$44 (33)	\$35 (27)
Half Day	\$34 (26)	\$23 (18)
Twilight	\$44 (33)	\$35 (27)
Sun-Thurs Nights	\$28 (21)	\$23 (18)

- Tickets are sold on a session by session basis.
- Full Day tickets go on sale at 8:00am and may also be purchased the night before from 8:00 to 9:00pm in the Rental Department. Twilight & Half Day tickets available at 12:00pm, Night tickets available at 5:00pm.
- Session times are Full Day: 9:00am-4:30pm, Half Day: 12:30-4:30pm, Twilight: 12:30-4:30pm & 6:00-10:00pm, Night: 6:00-10:00pm

SKI RENTAL RATES (March Madness rates in blue)

Weekend & Holiday*	Adults 12+	Child 5-11
Full Day	\$33 (25)	\$23 (18)
Half Day	\$27 (21)	\$19 (15)
Twilight	\$33 (25)	\$23 (18)
Night	\$27 (21)	\$19 (15)
Weekday, Non-Holiday*	Adults 12+	Child 5-11
Full Day	\$24 (18)	\$16 (12)
Half Day	\$19 (15)	\$13 (10)
Twilight	\$24 (18)	\$16 (12)
Night	\$19 (15)	\$13 (10)

SNOWBOARD RENTAL RATES (March Madness rates in blue)

	Full Day & Twilight	Half Day & Night
Weekend & Holiday*	\$42 (32)	\$31 (24)
Weekday, Non-Holiday*	\$39 (30)	\$28 (21)

- ID's required for all rental equipment.
- There is a \$400 deposit (cash or credit card), payable in the snowboard shop, for all snowboard rentals.

*Holiday: Monday, December 18, 2017 through Monday, January 1, 2018

IMPORTANT: Your lift ticket is non-refundable and non-transferable. The Resort does not assume any responsibility for lost lift/slope passes. No replacements. Everyone must have a valid lift/slope ticket at all times to enter any slope system. No grace period at Sugar Mountain ski area. Management reserves the right to revoke ticket for misconduct. All prices and policies subject to change without notice.



SUGAR MOUNTAIN RESORT, INC.

PO Box 369 • 1009 Sugar Mountain Drive
Sugar Mountain, NC 28604
Office: 828-898-4521
1-800-SUGAR MT (784-2768)
www.skisugar.com

HOURS OF OPERATION

FULL DAY SESSION: 9:00am - 4:30pm
HALF DAY SESSION: 12:30 - 4:30pm
TWILIGHT SESSION: 12:30 - 10:00pm
(Slopes Closed 4:30 - 6:00pm)
NIGHT SESSION: 6:00 - 10:00pm

Christmas Eve: 9:00am - 4:30pm
Christmas Day: 12:00 - 10:00pm
TUBING: 10:00am - 10:00pm
ICE SKATING: 10:00am - 10:00pm

SUGAR MOUNTAIN RESORT

Sugar Mountain, North Carolina



Skiing | Snowboarding
Tubing | Ice Skating | Snowshoeing

winter 2017-2018